

DIRECTOR OF COMMUNITY INITIATIVES

Dedicated professional with 10+ years of experience leading collective action, community health and community relations initiatives. Recognized for building strategic internal and external partnerships, and leveraging, optimizing, and managing resources to achieving goals and objectives. Possesses a passion for creative, innovative and collaborative programming, and root cause approaches that foster health and well-being across the community.

Core Competencies

- Team Development & Supervision
- Skilled & Persuasive Communicator
- Awareness of State's Sociopolitical Climate
- Superior Organization & Communication Skills
- Development of Public Policy
- Program Design, Implementation & Evaluation
- Driver of Process Improvements
- Knowledge of Policy, Systems, Environmental Change Strategies
- Grant Writing & Grant Management
- Charitable Contributions Management
- Cultivates Philanthropic Funding & Partnerships

PROFESSIONAL EXPERIENCE

Name Health Services, MN

June 2008 to Present

Name Lakes Medical Center, Town, MN

Name Medical Center, Town, MN

Community Health Manager

Demonstrates a strong ability to grow networks and develop relationships with diverse populations. Leverages resources with community organizations to address health disparities as well as individual health behaviors. Viewed as a capable, engaged leader among staff and community partners. Manages a budget that includes \$285,000 in operating expenses, \$94,000 in revenue, and 9 restricted foundation fund accounts. Supervises internal teams of up to 12 members and external coalition teams of up to 25 members.

Community Health:

- Coordinates the Community Health Needs Assessment process and facilitate Community Health Steering Committee meetings across the region.
- Engages external partners in the development of coalitions and programs to address identified health needs.
- Partners with key stakeholders, public health and other organizations to address health disparities.
- Provides skilled leadership in development and management of coalitions including the Health UP: Forest Lake Healthy Community Initiative, MOST FL Drug Free Communities Coalition, and multiple mental health collaboratives.
- Develops, implements and evaluates innovative community health improvement programming in response to identified needs; collaborates with multiple sectors to implement programs including county and city governments, public health, businesses, schools, service and civic groups, law enforcement and others.
- Develops and manages Community Health budget and secures resources through fundraising, donations and grant writing to support programs.
- Partners with ten school districts to provide training and technical assistance for the Lifelines Suicide Prevention Program. Solicited in-kind contributions to support the 2012 and 2015 trainings including \$9,000 from Stomp Out Suicide and \$16,000 from Hazelden-Betty Ford Foundation.
- Responds effectively to the diverse composition, values and ideals of communities across the region.
- Communicates and collaborates effectively across multiple internal departments to meet program needs and goals.
- Secured \$245,000 through grants and foundations to support programming.

Community Relations:

- Organizes and facilitates quarterly Community Relations Team meetings.
- Collaborates across all Fairview entities including clinics, pharmacy, senior services and shared business services.
- Developed donations and sponsorships guidelines and process tool to objectively review and prioritize community events.
- Identifies engagement opportunities with civic leaders and other key stakeholders: assigns staff to represent groups.

- Identifies, plans, coordinates and executes community events per the event prioritization process.
- Partners with Fairview Marketing and Fairview Volunteers on events and other opportunities where applicable.
- Supervises staff and volunteers at community relations events.
- Monitors staff involvement in civic groups, organizations and coalitions for effectiveness.

Internal Leadership:

- Selected to manage or co-manage internal project teams including the annual Employee Giving Campaign, Pediatric Environmental Enhancements, and Patient and Family Resource Center.
- Current member of Coordinating Council and a past member of the Lakes Diversity Committee.

Key Accomplishments:

- Navigated complexity fueled by department downsizing and discontinuation of a core program, and effectively bypassed what could have had negative rippling effect for Fairview among school partners in 3 school districts and the greater community when sun setting a highly-favored youth mentoring program with over 200 mentor/mentee pairs that had been coordinated by Fairview and in existence for over 15 years.
- Confidently secured Forest Lake YMCA as lead organization after months of collaborative meetings with the Y and other key stakeholders; successfully transitioned the discontinued program by arranging multi-year funding, and providing support and technical assistance to the YMCA.

Town Lake Area Schools, MN

May 1999 to 2008

Youth Development Coordinator

Managed all facets of the Youth Development Program including budget, staff supervision, and program design, implementation and evaluation. Provided coordination and oversight of healthy youth initiatives including youth-led alcohol, tobacco, drug and suicide prevention activities, and after-school, evening and summer programs in partnership with school administration, teachers, support staff, youth agencies, businesses and other community partners.

Key Accomplishments:

- Supervised a regular staff of five and summer staff of 20+.
- Developed a teen center program for at-risk youth. Secured funding through grant writing and donations.
- Successfully lobbied the state legislature for increased funding for after school programs.
- Turned a break-even program into a revenue generating program which supported program development.
- Secured resources through grants, foundations, donations and fundraising to support programming.

EDUCATION AND PROFESSIONAL CREDENTIALS

BA, Interdisciplinary Studies, Metropolitan State University, Saint Paul, MN
Minor in Mental Health Psychology

CMA, Clinical Specialty, 916 - Lakewood Community College, White Bear Lake, MN

PROFESSIONAL AFFILIATIONS, MEMBERSHIPS AND AWARDS

Affiliations

YMCA Board & Executive Committee
Lake Area Chamber of Commerce
Town Schools Learning & Living Committee

Awards | Community Collaboration

Princeton Schools Volunteer of Distinction Award, 2018
Washington County Commissioner's Award, 2013
On Behalf of Youth Award – Lakes Center for Youth and Families, 2013
Minnesota Department of Health Certificate of Recognition for Contributions to Public Health, 2013
Forest Lake Area Chamber of Commerce Community Volunteer Award, 2009

Membership

Society for Community Research and Action (SCRA)